

JOB POSTING

Job Title: Product Marketing Manager
Department: Marketing
Reports to: CEO
Starting Salary: Commensurate with Experience
Date of Posting: June 2, 2008

Job Duties:

- Bring product or group of products to the next level of recognition through marketing/advertising/promotions.
- Do market research for competitive landscape in order to come up with a plan and budget.
- Present plans/budget to executives for feedback and approval.
- Lead in implementation of plan and monitor progress and modification of plan.
- Coordinate all marketing, promotion and other activities related to the assigned products to assure goals are reached.

Job Requirements:

- BA/BS Degree in marketing, natural science with high GPA
- MBA with major or minor in marketing helpful
- Excellent verbal and written communication skills
- Successful marketing experience of 2+ years in consumer products a plus
- Nutritional supplements sale/marketing experience sought
- Internship/part-time possible if strongly qualified. Excellent work ethics

Job Status:

Full-Time / Exempt
Benefits: Full health, dental, 401K, twice a week paid lunch

Schedule:

Day [Flexible]